



## Attendees

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Kim Hodge, Son Dao, Sarah Mihich, Brandon Myers, John Peirce, Sara Gropp, Amanda Lopez, Melissa Wall

## Key Topics Discussed

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### A. Updates

1. The next ELAC meeting will be Wednesday, May 27<sup>th</sup>.
2. Since our last meeting, ELAC had a call to discuss potential focus areas for the 2021 Annual Report.

### B. ELAC 2020 Annual Report

1. The 2020 Annual Report was sent to ELAC this morning which they will review and discuss at the May 27<sup>th</sup> meeting.
2. Communications Plan
  - i. This plan is very similar to the one submitted with last year's report.
  - ii. The first section focuses on who the annual report should be shared with, keeping in mind our audience of policy makers and advocates.
  - iii. The timeline has been updated. The Committee must sign off on the report and submit it to the Governor's Office before it is shared publicly. The actions in this plan will most likely not begin until July 2020.
  - iv. John: Are we able to track who accesses the report?
    - a. Amanda: At the next Committee meeting (August), we would report on email open rates and website traffic to the report and the dashboard. By sending this out in summer, we're unsure how the traction will be.
      - i. Also the data is a year old. We provide a disclaimer in the report that this is a snapshot of where the industry was a year ago. Is that something we should mention in our communication?
  - v. Amanda: Also new this year is the stand-alone executive summary which is a 4-page resource.
    - a. Kim: I think it's a great addition this year and that we should get some feedback on.
    - b. Amanda: Before the 27<sup>th</sup> we'll send the report, executive summary, dashboard, and communications plan.
    - c. John: With the executive summary available as a separate resource, we should be able to track that too?
      - i. Amanda: Yes.



- vi. Amanda: We typically pull out 1-2 charts/graphics to feature to get people's attention to read the full report. Which ones should we pull out? There are some good stories like growth over the years, and there are some not so great statistics.
  - a. Amanda: The ten-year time span of birth rate is interesting to me. It has implications for child care, K-12, etc.
    - i. John: If everyone's staying home for Covid-19 that may change that.
  - b. The workgroup is asked to send TCG their thoughts on compelling charts/infographics to pull out to share in communications.

### C. ELAC 2021 Annual Report

#### 1. Focus Areas

- i. Takeaways from the Committee's meeting:
  - a. Time is short. We want to release the report this fall in time for the budget session.
    - i. We will need to request data very soon.
  - b. The impact of Covid-19 is an opportunity to highlight how essential child care is.
    - i. There is a question of what data exists and what we should be requesting from the Office of Early Childhood and Out-of-School Learning (OECOSL).
    - ii. The Committee had a great conversation and shared about stories of what is happening. There is the personal connection, and the story of what is happening and what will need to happen to rebuild.
  - c. The Committee was really engaged.
  - d. Nicole was excited about new data being collected through the grant process.
    - i. Kim: There is a lot of opportunity to look at things differently with the new data collected.
  - e. Betsy was interested in the workforce angle.
  - f. Personal stories, small grants shared the impact of that.
- ii. John: OECOSL released a survey that had a due date of yesterday. Perhaps that's a potential data source.
  - a. The workgroup is not sure what information was collected but agreed it is a source to look into.
- iii. John: Do we know if any of the ELAC annual report recommendations would have helped in this crisis?
  - a. Kim: I think a centralized data system definitely would have helped, and it is a past recommendation.
  - b. Kim: I'm not sure if it was in this Committee meeting or during another meeting I've had recently, but Nicole talked about the report recommendations and



- acknowledged they've all been valid recommendations, and that KSM came to the same conclusions. I think the request for proposal for a new vendor for their systems is a good next step to try to get us toward a more centralized data system.
- iv. The Office is collecting data on information of closings differently because child cares are closing temporary.
  - v. John: Do we know what the steps would be to have a unique identifier? How does that happen? Is it the governor, FSSA, a legislator?
    - a. Kim: When you look at how other states have done it, it has been one of those things. It has typically been something pivotal like that and a huge change that takes a phased approach. But it does take collaboration.
    - b. Amanda: KSM's plan does outline those steps for Indiana to get there.
      - i. I think it also needs to be tied to funding to get it to move forward.
    - c. John: I'm interested in it because I'm part of an advocacy group that is looking to get things moving, but we need to know what to advocate for and to whom.
  - vi. Amanda: I'm curious about the workforce angle and how Covid-19 is affecting the pipeline.
  - vii. Sarah: Did Nicole talk about when the new data would be available for us to review?
    - a. Kim: I have a good idea of what they're collecting. I think it'll be a point in time as always but understanding that it's a point in time that we're discussing as things are continuing to happen.
    - b. Kim: We'll have to set that deadline (date for data to be pulled) that allows the data to still be relevant while producing the report in time to release in late fall.
  - viii. John: Would it be helpful to plan on a supplement to the annual report that would come out in December to update where we are today?
    - a. It could be helpful to let legislators know where we stand right before we enter the legislative session.
  - ix. Amanda: We typically do our data pull in April for the annual report, and it's going to look so different that I don't think it may be worth pulling that usual information.
    - a. Kim: I agree. How do we make the annual report relevant and timely as we also think through a new approach?
    - b. John: I think the regular point in time data could serve as a baseline for the future. There could be tremendous infrastructure change.
      - i. Melissa: Maybe that baseline is a supplement to the 2021 report but with an earlier than normal pull date to avoid the impact of Covid-19.
      - ii. Kim: We might also look to only pull OECOSL data as Early Learning Indiana (ELI) is in the middle of restructuring its database.



- c. Amanda: In two years when we pull data for the 2022 report, we should see the official closures as a result of Covid-19. The 2021 report would be a snapshot of its impact to that point, and the 2022 report would be more comprehensive with some of the longer-term impacts.
- x. Amanda: Kim will present on the 2021 report ideas and potential data sources at the ELAC meeting.
  - a. Kim: I have a pretty good idea on what our requests should be. I can get started on a slide deck and send that over to TCG for feedback.
- xi. Amanda: It might also be good to look at the timeline. ELAC has a meeting in November. Our guess would be to get it in front of them at the November meeting for approval with a draft to review a few weeks before then.
  - a. Amanda: Presenting a timeline to ELAC would also be good at the May meeting.
    - i. A data pull date of July 31<sup>st</sup> would mean we receive it in August.
    - ii. Kim: What about June 30<sup>th</sup>. That's midway through the year. How fast does FSSA typically respond?
      1. Sara: I think as long as we stay on top of them, they can be timely.
      2. Kim: So let's give them 4 weeks to respond.
      3. Sara: Let's give FSSA a heads-up that we will be requesting this data in the future, that will help them stay on the timeline.
      4. Kim: I think we can discuss that with Nicole, and she can be a good steward of that.
    - iii. Kim: Feedback review cycle would happen in October and then we'd get the report to ELAC by November 1<sup>st</sup>.
- xii. Sara: Question about Indiana Department of Education (IDOE) data and whether we'd be reconciling with ELI.
  - a. Kim: My recommendation is to pull OECOSL and IDOE separately and not reconcile with ELI at all.
- xiii. Melissa: Question about who is collecting the stories that we would want to share.
  - a. Kim: I think we would receive those from a few different places – Nicole, CCR&Rs/SPARK.
  - b. Amanda: That would be great to have that conversation now when we request those in a month or two. It's also important to get family stories along with provider stories.
- xiv. Melissa: Question about the data received from the Department of Workforce Development (DWD), could we get that by month to show the changes in employment throughout the crisis?
  - a. Sara: They usually provide that by quarter.
  - b. Amanda: We'd also want to look at unemployment by SOC code.



- c. John: I wonder if they might have data on employers with employees that couldn't return to work because they don't have child care.
  - i. Amanda: That might be information CCR&Rs have. Locally in Wabash, we're learning about some of those issues. Perhaps community foundations or coalitions too could also be a source for that information.
  - ii. Kim: I know here in Muncie we have a few companies that are looking to open a child care because if there's not open child cares, they look to take it on themselves. I could try to get that story locally too.
- xv. Amanda: The Funding Streams workgroup would do a survey to community foundations and United Ways about how much they were contributing to early education. That is another avenue we could pursue to gather that information.

### Action Items

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1. Kim will work with the TCG team on a presentation about the 2021 Annual Report plans for the Committee meeting on May 27<sup>th</sup>.
2. The workgroup is to send us their thoughts on compelling charts/infographics to pull out to share in communications.
3. The workgroup will meet soon to keep working on the 2021 Annual Report but not until substantive work can be discussed.

### Next Meeting

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TBD