



Attendees

Sara Anderson, Megan Broadas, Adise Coulibaly, Steven A. Gilliland, Andy Goebel, Terry Green, Christina Hage, Taylor Hughes, Lisa Kipker, Amanda Lopez, Marissa Manlove, Lora Stephens, Jenna Wachtmann, and Mandy Zimmerman

Key Topics Discussed

A. Panel Presentation: How Foundations use Philanthropic Support for Early Childhood

- a. Steven A. Gilliland, President & CEO, Harrison County Community Foundation:
 - i. The Foundation designates 25% of their \$60 million budget to education. The Foundation's goal is to serve 100% of four-year olds in high quality pre-k programs through a program called "Jump Start".
 - ii. Harrison County is an On My Way (OMW) Pre-K county. The Foundation is matching OMW Pre-K funding and still supporting Jump Start for children who don't meet the OMW Pre-K criteria. Being a previous EEMG county, the community was already able to build relationships to increase momentum for OMW Pre-K. In 3-4 years' time, the community had gone from nearly no high-quality rated programs to about 20 high-quality programs.
 - iii. The Foundation prefers not to provide matching grant funds to programs, because of the quick timeline of money needed and the lack of sustainability. They do recognize the importance of one-time expenses like capital improvements for early childhood programs. They provide up to \$5,000 per classroom specifically for capital improvements.
 - iv. Common issues in Harrison County are transportation for families and raising the matching funds for state/ federal grants.
 - v. The Foundation attempted an incentive program to pay \$0.25 more per hour for early childhood educators, but the increase was not significant enough to make an impact for recruitment and retention.
 - vi. The Foundation has invested in some research briefs, such as The Economic Case (<http://www.hccfindiana.org/wp-content/uploads/2018/03/ECE-Economics-180301.pdf>). There are several other reports on their website available here: <http://www.hccfindiana.org/>.
 - vii. Harrison has a newer coalition focused on early learning called "Align Southern Indiana". It's a 16-person board for a regional group made up of multiple community stakeholders addressing the issue of child care at larger industrial businesses. They want to provide quality care and help families find/ retain jobs.
- b. Jenna Wachtmann, Program Officer, Ball Brothers Foundation:



- i. Of the Foundation's approximately \$700,000 in annual giving, about 20% (\$140,000) is targeted to early childhood education.
 - ii. The Foundation awards two types of grants: rapid and general grants. Rapid grants can be awarded within a week's timeframe up to \$5,000. General grants are accepted twice per year ranging from \$20,000-\$50,000.
 - iii. The Foundation is focused on creating quality choices and providing support to children ages 0-8 and their families. They also support kindergarten readiness, quality experiences, and making the community an attractive place to live.
 - iv. It is difficult for the Foundation to match large grant amounts within a quick timeframe, especially for state or federal grants.
 - v. It is also difficult to provide ongoing funding for scholarships / direct services, so they focus on quality improvement supports.
 - vi. Early childhood education grant types include:
 1. Capital projects, such as carpet replacement, classrooms, playground area/ equipment, kitchen updates, etc.
 - a. Jenna shared a recent grant application that included the following statement to demonstrate the need for facility improvements: "Research tells us that the first 7 seconds into a business forms the potential clients' impression of that business. This is why we are requesting \$xx to enhance our facility and help recruit families..."
 2. Organizational development to strengthen internal operations, such as board development, professional development, strategic planning, etc.
 3. Special projects to support community assets and amenities, such as outdoor play and equipment.
 4. Network infrastructure to help create community buy-in and engagement for early learning, such as the coalition "BY5", CCR&R Resource Van driving around to rural communities, and philanthropy training on fund development.
 - vii. Recently asked the community what are additional needs and areas to focus: workforce development, funding for infant and toddler care and affordability.
- c. Other Suggestions/ Comments
- i. Lisa Kipker shared about a new program in Fort Wayne called "SNAP 50/50" through Ivy Tech that helps pay for 50% of child care costs to assist families working or going to school. Lisa will share more info with the group.
 - ii. Wabash County Career and Tech Ed (CTE) is offering free preschool for parents going to class in the evening at Ivy Tech. The CTE students are helping to staff it.

B. ELAC Updates

- a. At the last ELAC/ Guiding Team meeting we have been discussing ELAC's goals and structure.



- b. The Funding Streams workgroup has felt like they are staying focused on their roles and tasks while also considering individual capacity to get tasks done to best inform policy decisions.
- c. The data that ELAC collects for the annual report is important for policy makers. The basic information of child population and who is being served is crucial for the community, businesses, funders, decision makers, and policy makers.

C. ELAC Annual Report Feedback

- a. Workgroup discussed data to possibly include in the next annual report:
 - i. Update on On My Way Pre-K: How many parents are being rejected and why they are rejected? This could be because of income, work, education, age, grandparent, foster care system, etc. This data could (1) help other funders provide assistance to families who are still needing support and (2) help policy makers to understand the barriers.
- b. Not all data is available real-time data. ELAC collects data from 9 different sources.
- c. Improve the messaging of data definitions. Create simplified one-page documents about funding sources, especially for community and business members without ECE knowledge.
- d. Key questions to answer: How many HQ seats are there in the state? How many more do we need to serve low-income children in the state? There is a challenge about true licensing capacity for 4-year olds vs infant/toddlers.
- e. Consider including other community programs that are offering ECE program enrollment, such as Harrison County's Jump Start program. Could create a community survey to gather those other program enrollment numbers.

D. Other Updates

- a. Mandy will share information about a CEELO meeting she is attending with other states about the cost of scaling pre-k tool.

E. Future Agenda Items

- a. Employer Sponsored Program Support / Blending and Braiding Project update
- b. CEELO Meeting preparation and discussion
- c. Discuss changes and breakdown of federal funding
- d. Other funding report

Action Items

1. TCG Draft community survey questions to share with the workgroup for feedback
2. Mandy Z. will share information about a CEELO meeting with Amanda L. to help gather feedback from workgroup about areas to address and/or questions to ask



Indiana Early Learning
Advisory Committee

Funding Streams
Workgroup
Meeting Summary
April 12, 2018

Next Meeting

Thursday, May 10, 2018 | Early Learning Indiana | 10:00 am – 12:00 pm ET