



## Attendees

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Mike Bachman, Kathy Oren, Lynn Hall, Elizabeth Massey, Kathryn Raasch, Olanda Lewis, Kacey Deverell, Starr Burton, Lacy Kottkamp, Deb Hughes, Jahanah Murphy-Sims, Amanda Lopez, Whitley Wynns

## Key Topics Discussed

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### A. ELAC Updates

- The Coalition-building toolkit was successfully approved by the Early Learning Advisory Committee (ELAC). Mike is working with Early Learning Indiana (ELI) and the Office of Early Childhood and Out of School Learning (OECOSL) to design and distribute the toolkit.
- ELAC is waiting for the Governor's Office to appoint a chair. Currently, the Interim Chair is Lacy Kottkamp.
- Mike shared that Kathryn is stepping down as co-chair. He stated that she has lead the workgroup from the very beginning and thanked her for her leadership. The workgroup will wait for an Appointed Chair to be named to help with choosing a new co-chair to serve with Mike.
- Amanda shared that all workgroups are finalizing priorities from January planning meetings. An overview will be provided for all workgroups to see the alignment with ELAC's Big Goal 2020 and the priorities of the other workgroups.
- The Early Learning Summit will be held in mid-October in Indianapolis at Ivy Tech's Culinary Center. The morning session will be for early learning community leaders and the afternoon will be targeted towards non-early learning professionals.
- The state is discussing [The Harnessing Opportunity for Positive, Equitable Early Childhood Development \(HOPE\)](#) opportunity. State entities and local communities are interested in the opportunity and the state is trying to determine the best way to submit an application that would include those interested at both the state and community levels.

### B. 2018 Priorities and Work Plan:

- a. The workgroup discussed the proposed 2018 priorities from the January planning meeting with the goal to finalize the priorities and create a work plan for the year.
- b. Members determined that the following subcommittees would need to be set in order to work on the priorities:
  - i. Subcommittee 1: National research and best practices of consumer education.
    1. Members discussed wanting to provide information to families that will educate them on what to look for in an early learning program and



- questions to ask early learning providers when looking for a program for their child.
2. The subcommittee will be charged with collecting national research and best practices around consumer education.
  3. Workgroup members began to identify current resources that would have family participation data the subcommittee can review:
    - a. The National Association for Child Care Resource and Referral Agencies report on [What Do Parents Think About Child Care? Findings from A Series of Focus Group](#)
    - b. [The Behavioral Interventions to Advance Self-Sufficiency \(BIAS\)](#)
- ii. Subcommittee 2: Target audiences for consumer education and participation.
    1. Members discussed potential audiences to target as avenues to get information to families about what to look for and questions to ask an early learning provider when choosing a program for a child.
    2. Members discussed wanting look at the behavior economics of families. Once a family is educated on what to look for in an early learning program, do they use this information when making a choice?
  - iii. Subcommittee 3: What is happening now and data analysis of survey for demand and provider participation
    1. Members reviewed data showing the number of early learning programs participating in Paths to Quality (PTQ) by provider type. They identified certain groups with low participation in PTQ and discussed potential barriers and solutions for these providers.
    2. The subcommittee will gather data on demand and participation of PTQ. Based on the information, the group could decide to provide PTQ marketing that is family/community focused and PTQ marketing that's program focused.
    3. The subcommittee may also decide to make recommendations for what needs to happen at the state level to increase participation in PTQ.
  - iv. Mike will work with ELI and the OECOSL to begin to transition the Coalition Building Toolkit to various state and community partners.
- c. Members reviewed the subcommittee options to see where they aligned best. In March the workgroup will meet to determine subcommittee membership and those subcommittee members will begin to determine the benchmarks to get the work completed.



- d. Members also discussed workgroup participation and the idea of creating guidelines for workgroup participation so that members understand their role of sharing information and the work of the workgroup back to various stakeholder groups. Members also discussed having a better representation of providers on the workgroup.

#### **Action Items**

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1. Members notify co-chair or ELAC management team about what subcommittee they would like to be a part of.

#### **Next Meeting**

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March 12, 2018 | 12:00 – 2:00pm | IAEYC