



Attendees

Charlie Geier, Matt Hetzel, Tyler Brown, Ann P-H, Brandon Myers, Sally Reed-Crawford, Amber Johnson, John Piece, Eric McKeown, Amanda Lopez, Whitley Wynns *Guests:* Lora Stephens, Sara Anderson

Key Topics Discussed

I. ELAC Updates

- a. ELAC and the workgroups have all received invitations to join GLIP and continue to connect with members around this work.

II. Data for 2018 Annual Report/County Profiles

- a. Outstanding Issues;
 - i. Amanda presented the questions/concerns for the Annual Report and County Profile raised by Guiding Team and ELAC members during the September meeting.
 - ii. The workgroup reviewed each comment/question and further discussed possible changes to bring further clarity to audiences utilizing the report. Many of the questions that were raised will be addressed during the planning process for next year's report.
 - iii. ELAC now has a cost estimate from Transform Consulting Group (TCG) for making the data dynamic on an annual basis. The workgroup will be informed once ELAC has made a decision to use these services.

III. Data Driven-Toolkit

- a. Amanda presented the images for each section for the data driven-toolkit.
- b. Members are working towards finalizing a draft for the toolkit as all the individual work of the members is beginning to be brought together.
- c. A communication plan was developed for the toolkit and will be reviewed further at the October meeting.

IV. Old Business

- a. Communication plan for annual report and county profiles;
 - i. John walked the workgroup through the communication plan. The plan outlines the various target audiences, goals, objectives, strategies, key messages, and tactics.



- ii. Members reviewed the plan and provided feedback for what should be added to make the plan fully comprehensive. This plan is closer to being finalized.

V. Special Announcements

- a. Matt announced that he is leaving the co-chair position for the Data Coordination and System Integration workgroup and the workgroup will be looking for a new co-chair to serve with Charlie. Responsibilities include leading the workgroup meetings and attending guiding team meetings. Co-chairs touch base 1-2 times in between monthly meetings.
- b. Matt also shared that the responsibilities at his job are changing. Tyler, new to Management Performance Hub (MPH), will serve on the workgroup from MPH. His specific focus is education and he is knowledgeable in the area of funding data for K12.

Action Items

- 1. John volunteered to provide edits to the Communication Plan
- 2. TCG will make the edits to the annual report and county profile.

Next Meeting

Thursday, October 26, 2017 | 1pm – 3pm | Ice Miller Offices